

Health"; and a number of mimeographed sheets entitled "Tique Revive offers an unparalleled opportunity to women who have sales ability."

**LABEL, IN PART:** (Bottle) "En beaute mineral dietary supplement Each days' supply of 6 tablets furnish: Calcium (gluconate and phosphate) . . . 750 mgm. 100% Phosphorus (dibasic calcium phosphate) . . . 450 mgm. 60% Iron (ferrous gluconate) . . . 22 mgm. 220% Iodine (Kelp) . . . 0.2 mgm. 200% Formulated in a natural Namin base. Directions: 2 tablets after each meal \* \* \* Net contents 100 Tablets"; (jar) "Lanocel by Tique Revive 22 \* \* \* Each ounce of Lanocel Contains 10,000 International Units of Vitamin D & Lanolin \* \* \* Net Weight 8 Oz."; (box) "Sea And Sand mineral baths with Tingle Tub by Tique Revive \* \* \* net contents 2 lbs. 13 oz."

**NATURE OF CHARGE:** *Mineral dietary supplement.* Misbranding, Section 502 (a), certain statements in the above-mentioned booklets, leaflets, and mimeographed sheets were false and misleading. The statements represented and suggested that the article was an adequate and effective treatment for constipation, intestinal gas, bloating, intestinal distress, irritated intestinal tract, internal disorders, that tired worn-out feeling, abnormal functioning of the nervous system, poor disposition, loss of appetite, retarded growth, disturbance of the reproductive functions, impure blood, kidney disorders, underweight, nervousness, skin disorders, obesity, impotence, low vitality, frigidity, skin disease, troublesome skin conditions, acne, blemishes, and enlarged pores; for providing good blood, ambition, normal blood vessels, normal functioning of the nervous system, proper growth, and normal functioning of the blood, thyroid, and spleen; for building the brain and nervous system; for stimulating growth of hair; for normalizing the digestive tract; and for providing vibrant health and natural beauty. The article was not an adequate and effective treatment for such conditions, and it was not capable of fulfilling the promises of benefit made for it.

*Lanocel.* Misbranding, Section 502 (a), certain statements on the jar label, in the leaflets entitled "Tique Revive Health & Beauty Thru Natural Minerals," and in the above-mentioned mimeographed sheets and booklets accompanying the article were false and misleading. The statements represented and suggested that the article was an adequate and effective treatment for wrinkles, blemishes, blackheads, whiteheads, oily pores, enlarged pores, brittle nails, skin infections, acne, and severe burns. The article was not an adequate and effective treatment for such conditions.

*Mineral bath.* Misbranding, Section 502 (a), certain statements on the label of the article, in the leaflets entitled "Tique Revive Health & Beauty Thru Natural Minerals," and in the above-mentioned mimeographed sheets and booklets accompanying the article were false and misleading. The statements represented and suggested that the article was an adequate and effective treatment for fatigue, tension, muscular aches and pains, aching feet, nervous tension, troublesome skin conditions, acne, blemishes, enlarged pores, arthritis, neuritis, and painful condition of the limbs; for providing a vibrant clear skin condition; and for stimulating the circulation and adding firmness and tone to the overall body. The article was not an adequate and effective treatment for such conditions and purposes.

**DISPOSITION:** May 19, 1954. Default decree of condemnation and destruction.

**4420. Misbranding of C-Tone.** U. S. v. 16 Bottles, etc. (F. D. C. No. 36480, Sample No. 40417-L.)

**LABEL FILED:** April 5, 1954, Southern District of California.

**ALLEGED SHIPMENT:** On or about October 8, 1953, by Byrne Products, Inc., from New York, N. Y.

**PRODUCT:** 16 bottles of *C-Tone* at San Diego, Calif, together with a number of circulars entitled "Which Of These Dread Killers Threaten Your Advancing Years?"

**LABEL, IN PART:** (Bottle) "Rich In Activated Enzymes *C-Tone* The Natural Vitamin C Tonic A splendid aid in quickly correcting conditions caused by deficiency of Vitamin C in the diet. This natural concentrate also supplies other essential nutritional factors as well as generous amounts of Pectin. Four tablespoons furnish: Natural Vitamin C. . . . 250 mg. 8 MDR Natural Rutin (Vitamin P Complex). . . . 5 mg.\* Natural Vitamin K. . . . 1 mg.\* Natural Niacin. . . . 0.08 mg.\*\* Natural Pectin (Protopectins incl.). . . . 500 mg.\* Natural Citric Acid. . . . 57 mg.\* Natural Chlorophyll . . . 0.01 mg.\* and small amounts of natural Vitamin B<sub>1</sub> and B<sub>2</sub>, Calcium and Phosphorous in a vegetable extract base rich in activated enzymes.

MDR—Minimum Daily Requirement

\*Need in human nutrition not established

\*\*Minimum Daily Requirement not established

8 Fl. Oz. Net \* \* \* Sale and Exclusive Distributors Byrne Products, Inc. New York 7, N. Y."

**NATURE OF CHARGE:** Misbranding, Section 502 (a), the label statements "Rich In Activated Enzymes" and "Vitamin C Tonic" were false and misleading since they represented and suggested that the article was of nutritional and therapeutic value because of enzyme content and that it was effective as a tonic, whereas the article was of no value because of its enzyme content and was not a tonic.

Further misbranding, Section 502 (a), certain statements on the above-mentioned circular accompanying the article were false and misleading. The statements represented and suggested that the article was an adequate and effective treatment for high blood pressure, hardening of the arteries, ulcerative colitis, fading strength, nervous exhaustion, failing memory, cerebral rupture, valvular disease of the heart, pulmonary tuberculosis, general weakness, fatigue, headaches, and dizzy spells, and that it was effective to provide energy and improve digestion. The article was not an adequate and effective treatment for such conditions, and it was not capable of fulfilling the promise of benefit made for it.

**DISPOSITION:** May 18, 1954. Default decree of condemnation and destruction.

## INDEX TO NOTICES OF JUDGMENT D. D. N. J. NOS. 4401 TO 4420

### PRODUCTS

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pound -----	4416	troches containing, among	
<i>C-Tone</i> -----	4420	other things-----	4405
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**U. S. Department of Health, Education, and Welfare****FOOD AND DRUG ADMINISTRATION**  

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**NOTICES OF JUDGMENT UNDER THE FEDERAL FOOD,  
DRUG, AND COSMETIC ACT**

[Given pursuant to section 705 of the Food, Drug, and Cosmetic Act]

4421-4440

**DRUGS AND DEVICES**  

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The cases reported herewith were instituted in the United States district courts by the United States attorneys, acting upon reports submitted by the Department of Health, Education, and Welfare, and include, where indicated, the results of investigations by the Department, prior to the institution of the proceedings. Published by direction of the Secretary of Health, Education, and Welfare.

GEO. P. LARRICK, *Commissioner of Food and Drugs.*  
WASHINGTON, D. C., *August 15, 1955.*

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